



20 years of working for people affected by lung disease

Annual Review 2004-2005

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BRITISH LUNG FOUNDATION **20**
20th birthday

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Chairman's Foreword



This last year has been a very special one for the BLF as 2005 marked the charity's 20th birthday.

On June 14th 1985 HRH Princess Margaret officially launched the Foundation.

The charity was founded by Professor Malcolm Green, a chest physician based at the Royal Brompton Hospital who was disillusioned with the amount of funds going towards respiratory research. I applaud Malcolm for his vision 20 years ago, and his tremendous commitment over the last two decades.

Malcolm is not the only face from 1985 that is still familiar to the Foundation – Peter Davies, the first employee of the charity, visits Head Office most weeks to volunteer. Peter worked as Director from 1985 until 1989. More recently he has been compiling a history of the BLF which will be invaluable in years to come.

The charity has once again made huge strides forward with an ever increasing workforce, many successes and great plans for the future. There has been much to celebrate over the last 12 months, with the successful launches of Baby Breathe Easy, our new magazine *Breathing Space*, and the BLF Helpline. Plans are well underway for BLF Nurses across the UK, with BLF Scotland showing us the way, and BLF Wales has been launched and is settling into new offices in Swansea.

This is my last Annual Review as Chairman – after six years in post it is time for me to stand down, and I wish my successor, Dr Keith Prowse, all the best for his term of office. I am extremely grateful to the two Presidents, all the trustees, and not least to Helena and all the staff for their tremendous support and hard work, which has resulted in virtually all of the objectives that I had on taking up the post being achieved. I shall, of course, continue to support the BLF and will proudly follow its achievements over the next 20 years.

When Dame Helena joined as Chief Executive I set her the target to raise more than £5 million by 2005 – not surprisingly this has been easily achieved with income of £6.1 million for the year. I depart with a challenge to the whole respiratory community - to achieve a £10 million income by the year 2010 and £20 million by 2020. Only then will Respiratory Medicine and the Foundation have achieved the recognition they deserve.

Dr Mark Britton MD MSc FRCP
Consultant Respiratory Physician
Chairman

Chief Executive's Foreword

I am writing this report for the fourth time. In doing so I am conscious that a lot has changed over this period. This has been the year when many long-planned projects have got underway and, as ever, a great deal else has happened:



- seven of the nine Baby Breathe Easy pilot groups launched
- our Helpline based in Liverpool opened
- *Breathing Space*, the magazine which replaced *Breathe Easy* magazine, launched
- the Exercise Class pilots started
- the British Lung Foundation Nurse sites have been chosen
- 15 new Breathe Easy groups have opened
- BLF Wales has won a Big Lottery Award and has started its life
- The June Hancock Mesothelioma Research Fund has become part of the BLF
- Chris Knighton has raised £100,000 for the Mick Knighton Mesothelioma Research Fund
- we advertised for the BLF/GSK Chair in respiratory epidemiology
- we have finally got the TB Funds money put up for research projects

Alongside much starting we are also coming to the end of Dr. Mark Britton's chairmanship. As I have never worked for anyone else since I started this will be a great change for me personally. Throughout that time Mark Britton has given unstinting support for the major change programme and continually challenged and pushed for increased performance at all levels. This may sound daunting but it has not been as the style has been so charming and he has put such a lot of personal effort into the change programme that it is hard to say no when he asks for increased performance!

Throughout his time in the chair – six years – and in the period of time before that as a member of the Board of Trustees and as Regional Chairman in the South East, Mark Britton has worked unceasingly for the BLF. He has provided press comment from a wide variety of countries, raised money in a wide variety of ways - the Colin Montgomerie Golf Day has been a classic example of this – led the Board through a governance review and supervised the rapid growth of the BLF from an income level of £2.2 million to £6.1million – quite a performance.

Mark Britton will change over from his role in leading the Board of the BLF to becoming a member of the Advisory Council in November 2005. Dr. Keith Prowse will take his place and I look forward to working for him.

Once again we have a challenging year ahead with the continued growth in income and role of the organisation. We shall have difficult decisions to make. We are expanding fast in income, information provision and support. The pilots of Baby Breathe Easy and the Exercise Classes will finish and it will be necessary to decide how to take the various issues forward. We will have opened our office in Swansea and be well underway in Wales. We will continue to examine how we should proceed in Northern Ireland and will have the first 15 BLF Nurses in place. We need to raise increased income for research so that our spend on this vital work does not fall behind in our overall charitable spend.

Altogether a packed programme but one we all feel excited about delivering.

Dame Helena Shovelton

Support

The British Lung Foundation has a two-fold mission. The first part is: to focus our resources on providing support for people affected by lung disease today.

This section of the Annual Review looks at some of the ways in which our work reflects that.

The second part of our mission is covered in the 'Change' section, on pages 11-19.

Welcome to Baby Breathe Easy - support groups for parents and carers of children from 0-5 years who have recurring chesty problems.



Baby Breathe Easy

Over the past year the Baby Breathe Easy pilot project has opened seven groups across the UK, helping over 150 families. All nine groups will hopefully have had their official launches by the end of 2005.

Caring for a child with chronic lung disease can be a terrifying experience. Parents find their world suddenly turned upside down as they struggle to care for their sick child. They often find themselves having to use equipment such as inhalers, spacers or oxygen cylinders. They have to become nurse as well as parent and all this while still running a home, going to work and looking after their other children. It's both physically and emotionally draining.

Baby Breathe Easy aims to help through information, advice and support. We hold monthly meetings where parents and carers can come along and meet others in the same position.

Guest speakers give practical advice and guidance. We organise trips, outings and other events. We also want to develop our pen pals scheme to enable parents to give and receive mutual support outside of group meetings, as well as investigating the possibility of developing a virtual community.





Get Breathless!

We launched a new local fundraising initiative for our 20th birthday year – Get Breathless! It is all about encouraging British Lung Foundation supporters to organise or take part in a sponsored fundraising event in aid of the BLF. People can do anything at all – so long as they Get Breathless! for the BLF. Events during the year so far have included sponsored walks, runs, swims, stairclimbs and even sponsored yoga classes...

Our annual awareness-raising Breathe Easy Week in June was the perfect opportunity to promote Get Breathless! We enlisted the support of Parliament by testing the lung capacity of MPs at the House of Commons. And we held a Get Breathless! stairclimb at City Hall, hosted by Ken Livingstone, Mayor of London. Over 100 BLF supporters came to this 200-step climb including many Breathe Easy supporters, who are people living with chronic lung conditions.

Events and the Website

The new BLF website (see over the page) has proved an invaluable tool to promote our events. It is one of the main ways all BLF supporters can find out quickly and easily about fundraising events going on throughout the UK. It is now even more easily accessible: with links direct from the home page to regular events news stories and sections specifically for our budding runners, trekkers, cyclists, golf enthusiasts, skydivers and our variety of local fundraising events.

For the first time, our popular annual Midlands Lung Run information pack was incorporated into the site. All 2,000 participants can now log on both before and after the race to download an entry form and the results – the site received record numbers of visits over the period of the race. The new website was also central in promoting Get Breathless! Supporters could download a fundraising pack full of ideas to get them started.

640,000 printed publications distributed this year - 34 per cent more than last year. Over 360,000 visits to the website.

Printed Information

We are continuing to develop the ways in which we communicate with people. One of the first needs that people affected by lung disease will have is information. We continue to send out large amounts of printed information. This year has seen a substantial review of the content of our publications – including the involvement of Breathe Easy supporters.

Hospitals and GPs

Hospitals account for the largest amount of publications we send out. We continue to provide hospitals with BLF boards which display the range of our publications. We aim to provide all hospitals who want one with boards over the next 12 months.

We are reaching more and more GPs as well. We mailed GPs twice this year as part of campaigns: World COPD Day, and an asthma awareness poster. GPs also receive our magazine (see opposite).

Website, www.lunguk.org

Our website, www.lunguk.org, had a fundamental restructuring this year, as well as a facelift. The site is provided as a gift in kind by TMP Worldwide, and we worked closely with colleagues there to change the way people navigate through the site. It is primarily a source of information, although its role in promoting events and other activities is growing. We have recorded increasing numbers of visitors through the year – to around 1,200 a day on average.

A new magazine – *Breathing Space*

Breathing Space launched in March 2005, following the final edition of *Breathe Easy* magazine in January. *Breathing Space* is a 52-page lifestyle magazine, with a strong respiratory theme. All BLF and *Breathe Easy* supporters receive a copy of the magazine, as well as GP surgeries and respiratory clinics. The magazine is designed to inform and entertain, and to reach out to the many millions of people visiting their GP or clinic for respiratory reasons.



the British Lung Foundation Helpline opened on March 17th- providing medical and welfare benefits advice to people who really need it.



Helpline: 08458 50 50 20

One further development this year may yet turn out to be the most significant. The long-awaited British Lung Foundation Helpline launched in March. Based in Liverpool, the line is staffed by respiratory nurses and welfare benefits advisers. The first months of operation have been both testing and informative. There has been a significant demand for the service, which is likely only to increase as the line is more widely publicised.



British Lung Foundation Nurse

The British Lung Foundation Nurse is a new role. S/he will help: to avoid hospital admissions; early supported discharge; and end-of-life care. It's early days, but we are fundraising for over a quarter of a million pounds in Glasgow to expedite the expansion of Greater Glasgow Health Board's Early Discharge Scheme to cover the whole of the city. This will come on stream in April 2006.

We are also working in partnership with five Primary Care Trusts where BLF Nurses will be in post early in 2006.

In financial terms: the BLF raises funds for up to two years' funding for the nurse, when on-going funding will be taken over by the PCTs for a BLF Nurse in perpetuity. We plan to develop this programme across the UK and we are working on a fundraising strategy to help us to do this.



Lung Exercise

Maintaining good health is not only high on the Government's agenda, but is also a priority for the BLF. Our past activities have included campaigning for the availability of pulmonary rehabilitation to everyone who would benefit from it. In response to demands for exercise from a number of BLF's Breathe Easy support groups, the BLF secured a Department of Health Section 64 grant. This enables us to pilot 10 exercise classes over six months, hosted in Breathe Easy groups in England. Local fitness instructors have attended a BLF respiratory training day to equip them to run the classes. In Scotland, we have secured funds for three classes.

As well as Breathe Easy members, participants include people referred by local respiratory health professionals. To date, all of the classes have successfully launched, with plenty of positive health benefits being reported. All collected data will be evaluated to form a final report on our findings early in 2006. We hope that these classes will continue to run after the pilot is complete, with many more beginning as a result of our findings.

We have started work with on a video for Northern Ireland, which will cover pulmonary rehabilitation and general exercise. This is due for release early in 2006.

This time last year, we had 33 volunteers supporting groups. Over the year, we have had up to 83.



Breathe Easy - our Support Network

Breathe Easy's year has been busy. The number of Breathe Easy groups has grown dramatically. 15 have officially launched in the last year and we now have over 130 groups, with about another 25 in the pipeline. Demand like this is very good to see, but puts a strain on our resources. We are looking for ways in which we can fund more Development Officers. This will help us with our aspiration to support 200 groups in the next three years.

This time last year, we had 33 volunteers supporting groups. Over the year, we have had up to 83, thanks to the Volunteer Recruitment Officers.

We will open an office in Wales (Swansea), thanks to our success with a Big Lottery Fund grant. We now have a Head of Wales, administrative support and two part-time development officers (funded from the BLF).

In the coming year, we will be focusing on establishing a firmer infrastructure in Northern Ireland.

We have made a great deal of headway with the primary care agenda. Support and Development Managers in England and Heads of Nations in our offices in Scotland and Wales are well integrated into National Primary Care Team Initiatives, Health Boards, Managed Clinical Networks, No Smoking Campaigns, respiratory nursing, GP and specialist networks. They are really starting to influence the agenda for care for people affected by lung disease. (Please see the 'Change' section of this review for more on Breathe Easy campaigning).



Change

The British Lung Foundation has a two-fold mission. The first part is covered in the 'Support' section of this Annual Review.

The second part of our mission is: to use a variety of means (including funding world-class research) to bring about positive change, to improve treatment, care and support for people affected by lung disease in the future.

This section looks at some examples of how we are working in this area.



Funding Research into Children's Lung Conditions

Lung conditions are the most common cause of long-term illness in children. In fact, 34 per cent of visits to a GP by under fives are because of chest problems. Despite the size of the problem, we still do not fully understand why so many children develop lung conditions and the available treatments are limited.

With this in mind, we have made funding research into children's lung disease a priority.

- In October 2004, we awarded a £112,864 grant to Professor Andy Bush at Imperial College London for his work in improving the treatment of severe asthma in children. We also awarded a grant of £118,611 to Dr Seif Shaheen at King's College London. Dr Shaheen is looking at the interaction of our genes, tobacco smoke and paracetamol in the development of children's lung diseases.
- Dr Hans Michael Haitchi at the University of Southampton is currently investigating the role that our genes play in the development of asthma in children. This work will be completed in 2006.
- Many of the methods doctors use to diagnose and monitor the treatment of lung diseases in adults do not work very well in children. This is because these methods often require the patient to perform a very particular task that is either very difficult or impossible for a child. Dr Janet Stocks at University College London, was awarded £79,444 in 1999 to investigate new ways of assessing lung function in pre-school children with lung disease. She developed a successful method called 'multiple breath washout'. This technique requires very special equipment that is not widely available at the moment, but we hope that it will become available to all children in the future.

We fund this research to help prevent, treat and cure the lung conditions that affect so many children.

Action on Lung Cancer and Mesothelioma

We have focused heavily in the last year on work on lung cancer and mesothelioma (the lung cancer caused by asbestos).

We have started work on a video/DVD on lung cancer, for people who have been diagnosed with the condition, their friends and families. The video/DVD features case studies of three people with different forms of lung cancer, and covers a broad range of related information. The video/DVD will be distributed to lung cancer nurses, and also available to anyone who contacts us. It is due out in November 2005.

We have been an active member of the Global Lung Cancer Coalition, the Lung Cancer and Mesothelioma Advisory Group (which advises the National Cancer Director), and the BLF is providing secretariat services to the UK Lung Cancer Coalition.

During the year we merged with the June Hancock Mesothelioma Research Fund. We have been working on a major mesothelioma awareness campaign for

2006 with other interested parties across the UK. The campaign started with a BLF-run Mesothelioma Summit in March 2005. It was attended by Professor Mike Richards - the National Cancer Director, healthcare professionals, patient support groups, Government bodies, individuals who had been affected by mesothelioma and interested corporate organisations such as pharmaceutical companies and solicitors.

As a result of the Summit, we have developed a Charter calling for a better deal for those with mesothelioma and those at risk of exposure to asbestos, and Action Mesothelioma Day on February 27th 2006 will kick off an ongoing campaign to raise awareness of this condition.

World COPD Day

The BLF again marked World COPD Day - on November 17th 2004 - with a series of activities, including:

- lung function testing in Superdrug stores
- a mailing of awareness-raising posters to GP surgeries
- information stands around the UK organised by Breathe Easy groups and healthcare professionals
- Parliamentary dinners at Westminster, Cardiff and Edinburgh to raise awareness amongst politicians.

Press coverage of the activities raised awareness of the condition with a media reach of 15 million people.

We received more than 500 calls about COPD and lung function testing following a piece in *The Sun* alone.





Home Oxygen Service

During the last year much has happened concerning the Department of Health's plans to bring in a completely new system of oxygen provision for people on Long Term Oxygen Therapy (LTOT). The BLF participated in the process of choosing the new commercial suppliers for England and Wales. Originally the start date for the new system was in October 2005. Due to unforeseen delays that occurred in the process of completing the procurement process this date has now been put back to February 2006.

This new system promises to provide for many of our Breathe Easy members the possibility of lightweight ambulatory oxygen on the NHS. There will be an assessment procedure to ascertain what oxygen provision will best suit each person needing this assistance during which it will be decided at secondary care level what will best suit the person requiring LTOT.

These changes have been a long time coming and it is disappointing that they have been delayed again. We are hoping that during the forthcoming months we will be able to create patient focus groups about the new service to involve people more. We are also planning to work with the Department of Health on the provision of information on leaflets to keep people informed.



Fundraising for change

Fundraising provides the resources for our work for change.

And a vital part of fundraising is our mailing appeals. Mailings enable us to raise considerable amounts of money - more than £257,600 this year - at the same time as educating people to understand better the effects of living with a lung condition.

Breathe Easy supporters have been invaluable in this. They have allowed us to tell their story, how they and their family have been affected by lung disease. Real lives make for powerful appeals. Our supporters are at the heart of our appeals, showing in a personal way that lung disease can affect anyone, but that people can cope with the right support.

We also work closely with many corporate partners. For example, Hunter's Wellington boots celebrate their 50th Anniversary this year. As part of the celebrations, they make a donation to charity for every pair of special coloured wellies sold (ours are red, of course). This kind of initiative brings the BLF to the attention of an audience that's different from our normal routes, while offering a number of good PR and other opportunities for the corporate partner.

Celtic Conference on COPD

BLF Scotland hosted a conference on COPD for 120 delegates from Scotland, Wales and Northern Ireland in Edinburgh in June. The conference focused on the issues around the need for a policy framework and resources for COPD. In Scotland, the BLF is now working with the Scottish Executive on ways to develop COPD services within Managed Clinical Networks.



- 1 Provide five specialist respiratory paediatricians in every specialist centre in the UK.
- 2 Ensure Pulmonary Rehabilitation is available to all lung disease patients who could benefit from it.
- 3 Provide ambulatory oxygen to all lung disease patients on long-term oxygen therapy.
- 4 Prepare and implement a treatment and care strategy for mesothelioma.
- 5 Provide palliative care to patients with end-stage chronic lung disease.
- 6 Increase the number of PET scanners in the NHS to ensure that all patients have quick and equal access to imaging facilities.
- 7 Introduce routine lung function tests at GP consultations for all patients with a smoking history.
- 8 Ban smoking in all enclosed public places and workplaces.

British Lung Foundation Election Manifesto

In preparation for the 2005 general election, we produced a Manifesto, to highlight eight key areas for the next Government to address.

We sent the manifesto to all Breathe Easy groups for them to discuss with their local parliamentary candidates, or to send on to their local MPs after the election.

In addition, we sent copies to prospective parliamentary candidates in all seats where the incumbent MP was standing down and in the 50 most marginal seats.



Lung Health Awareness Day at the House of Commons

On 8th June, the BLF hosted a Lung Health Awareness Day at the House of Commons. Staff spent the day in the Atrium of Portcullis House to provide information and advice on good lung health and encourage people to think positively about their lungs. We were joined by specialist respiratory nurses who carried out spirometry tests on 180 members of House of Commons and House of Lords staff.

70 MPs agreed to take part in and support the British Lung Foundation's 20th Birthday Get Breathless! campaign, by having their photograph taken getting breathless on an exercise bike. Pictured here are Dr Howard Stoaate and the Rt Hon Jane Kennedy.

Breathe Easy campaigning and participation

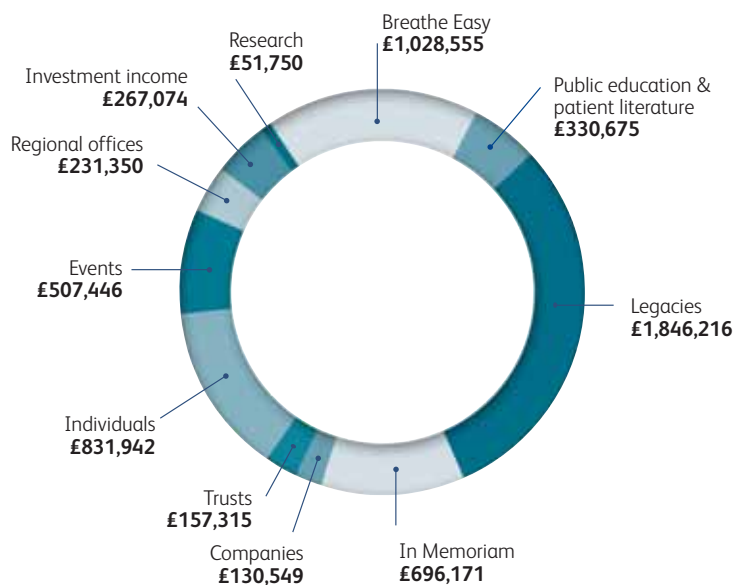
Breathe Easy supporters have been very active in campaigning this year, not only with the media and MPs, but also shaping service delivery. Many have been on the Expert Patients Programme and some are now trainers. They are patient representatives on their Primary Care Trust working groups on respiratory care; this is a priority area for the BLF. We put on training for campaigning and fundraising in the summer, attended by over 100 people. And we plan to continue this in the coming year, so that Breathe Easy can be at the forefront of patient involvement. We have also assisted the Healthcare Commission with the patient involvement aspects of an inspection of COPD services.

Finance

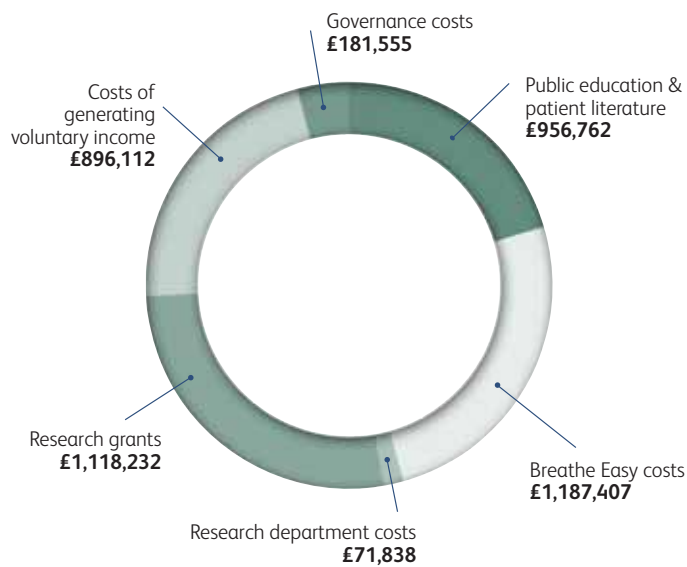
In 2004 - 2005 we achieved our highest gross income for the second year running.

Legacy donations again exceeded budget by over £1 million creating the surplus income at the year end. The charity is an early adopter of the Statement of Recommended Practice 2005, and the accounts consolidate our trading subsidiary and the various TB Funds for which we are the corporate trustee.

2005 INCOME



2005 EXPENDITURE



Income

Income was £6,113,045 (2004: £4,879,506), an increase of over £1,233,000 (25 per cent) from 2004 (which had also achieved an increase of £2,080,000 (66 per cent) from 2003). Income headings with significant increases over 2004 figures were: Legacies up £630,000, In Memoriams up £480,000, Events up £222,000, Breathe Easy up £470,000, and Public Education and Patient Literature up £195,000.

Regional offices income has decreased by £900,000 as this year's figure comprises the BLF Scotland office only, with English and BLF Wales offices being included by type of income. Breathe Easy income includes the total income of Breathe Easy groups of £247,000, and corporate and trust sponsorship of £571,717. Public Education and Patient Literature includes corporate and trust sponsorship of £188,926.

Total income from Breathe Easy supporters across all income categories including legacies amounted to £1,370,000, 22 per cent of all income (2004: 11 per cent).

Expenditure

The Costs of Generating Voluntary Income include direct fundraising costs, salaries and overheads of fundraising staff. Expenditure reduced by 10 per cent in the year to £896,112 (last year's figure included three one-off fundraising initiatives). Our aim is to continue refining our fundraising strategy to increase our income while maintaining a tight control on expenditure, in order to maximise our expenditure on our charitable activities.

Charitable Activities expenditure increased by 18 per cent to £3,515,794 (2004: £2,982,525). Charitable Activities expenditure categories are shown and include the expenditure of the Breathe Easy groups, and the expenditure on salaries and overheads of staff involved in delivering the charitable objectives.

Our aim remains to continue refining our fundraising strategy to increase our income.

Use of Surplus Income

The Trustees have allocated £1.4 million of the unrestricted income surplus to specific projects in the next financial year. These projects are the expansion of charitable activities, staff numbers and developing the donor database. Unrestricted funds at the year end are £647,115 which equates to approximately three months overhead costs.

Research Grants

Most grants are awarded for two to three years. The full amount of each grant awarded in the year is included, with payment made evenly over the life of the grant.

Breathe Easy

Salary and office costs of Breathe Easy support staff and all the expenditure of the Breathe Easy groups.

Public Education and Patient Literature

Information leaflets and literature on issues concerning lung health are provided free of charge to health professionals and members of the public.

This summarised information has been extracted from management information. These financial highlights may not contain sufficient information to allow a full understanding of the financial affairs of the charity. For further information, the full statutory accounts, the auditors' report on those accounts and the Report of the Trustees should be considered. Copies of these will be available from the registered office once approved by the Board of Trustees on 30 November 2005.

Thanks to everyone who has volunteered, donated, remembered us in their wills, taken part in an event, started a Breath of Life Fund or made an in memoriam gift.

List of trusts and foundations that contributed in 2004/5

Ammco Trust	George Henry Collins Charity	Peacock Charitable Trust
Barnwood House Trust	GM Morrison Charitable Trust	Provincial Grand Lodge of Surrey
Bartlett Taylor Charitable Trust	GMC Trust	Raymond and Blanche Lawson Charitable Trust
Beatrice Laing Trust	Grand Duo Charitable Trust	Rest-Harrow Trust
Benham Charitable Settlement	Harris Charitable Trust	Robert McAlpine Foundation
Burges Bequest	Healthsure Group Ltd	Rosetrees Trust
Cadogan Charity	Henry Smith Charity	Rowan Charitable Trust
Capenhurst Medical & Research Charity Trust Fund	Ian Fleming Charitable Trust	ShareGift (the Orr Mackintosh Foundation)
Chapman Charitable Trust	Inman Charity	Sir James Roll Charitable Trust
Childwick Trust	Inverforth Charitable Trust	Sir John Sumner's Trust
Coutts Charitable Trust	John Lewis Partnership	Sir Samuel Scott of Yews Trust
Curtis Family Charitable Trust	Joseph Strong Frazer Trust	Steel Charitable Trust
De Clermont Charitable Company Ltd.	Kauri Trust	Swire Charitable Trust
Department of Health	Leeds & Holbeck Building Society Charitable Fdn	Three "T" Charity
Donald Forrester Trust	Lennox Hannay Charitable Trust	Tim Brandt Charitable Trust
Douglas Heath Eves Charitable Trust	London Law Trust	W.E. Dunn Trust
Earmark Trust	Lord Austin Trust	Werthwhile Foundation
Edward and Dorothy Cadbury Trust	Manchester & Salford Medical Charities Fund	Willie & Mabel Morris Charitable Trust
Emmandjay Charitable Trust	Manchester Local Medical Committee	Yorkshire Building Society Charitable Foundation
F J Wallis Charitable Trust	Mercers' Company	Zvi Hans Schloss Charitable Trust
Felicity Wilde Charitable Trust	Miss Agnes H. Hunter's Trust	...and several trusts who wish to remain anonymous
Fielder Trust	Mrs A. A. Clutterbuck's Charitable Trust	
Fitton Trust	Mrs MA Black's Charitable Trust	
Forbes Charitable Trust	Myristica Trust	
Freemasons' Grand Charity		

Corporate supporters

Abbott Paediatrics	Intermedical	Ranbaxy
Air Products	Leadbitter Construction	Roche
AstraZeneca	Luxfer	Sanofi Aventis
Boehringer Ingelheim	Mangar International	Schering-Plough
Charity Flowers Direct	OTTO UK Home Shopping	Shire Health
Credit Suisse First Boston	Pacific Investments Plc	Smile Rehab
Deutsche Asset Management	Pari Medical	Superdrug
Eli Lilly	Parkdean Holidays	TMP Worldwide
Ferraris	Pfizer	Vitalograph
GlaxoSmithKline	Posterscope	Walsham Bros
Hunter Rubber Company	Profile Respiratory	

British Lung Foundation

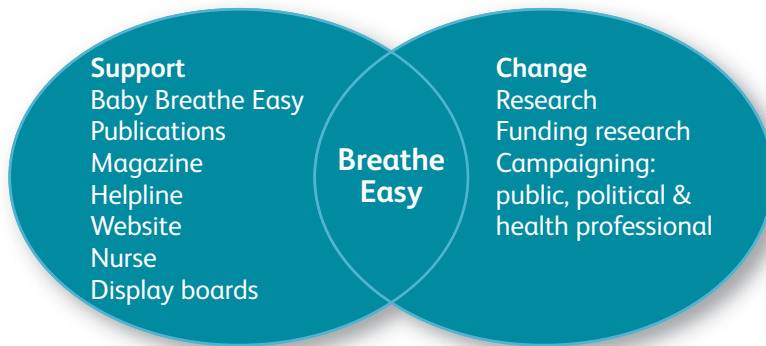
British Lung Foundation Head Office is in London, and we have offices in Scotland and in five English regions (South West, Midlands, North West, North, London and South). We will open our Wales office in 2005. Our work in Northern Ireland is currently looked after from Head Office. The Helpline is based in Liverpool.

The national/regional offices are primarily engaged in providing support to people affected by lung disease, mainly through the Breathe Easy and Baby Breathe Easy groups. Breathe Easy and Baby Breathe Easy together form the British Lung Foundation support network. The offices also raise awareness of lung disease and the British Lung Foundation. And they work with health/social/political organisations to improve services for people affected by lung disease. British Lung Foundation Scotland and Wales also have a fundraising function.

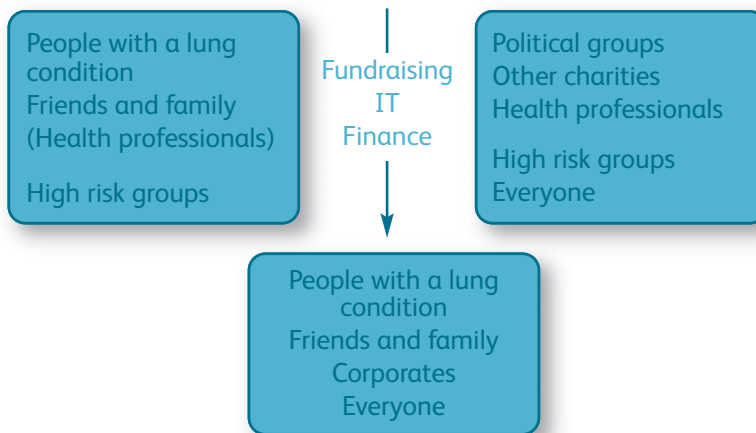
The chart opposite shows how the activities of the charity break down into two areas: support of people affected by lung disease today; and working to bring about positive change in the future of lung health. The chart shows the central position of Breathe Easy in the work of the BLF.

Activities and Audiences

ACTIVITIES



AUDIENCES



Volunteers

The British Lung Foundation is lucky to receive the support and help of many volunteers. People from all walks - and at all stages - of life donate time that they can spare to helping the charity in a wide variety of ways. This year volunteers have helped at events, taken roles on committees, helped our Breathe Easy support groups and assisted in our offices on a whole range of projects and tasks.

This year we have worked with various organisations to help people at the start of their careers gain valuable office experience. And we have taken placement students from abroad wishing to develop their office and language skills.

Badra joined the British Lung Foundation on a 12-week placement from Camden Itec, working with the events team.

She assisted primarily with the preparations for the City Hall Get Breathless! stair climb, one of the BLF's 20th birthday events.

Badra quickly fitted into the organisation and was able to develop the skills she had learned at the college further giving her the experience to move to the next step of her career.

President

Dr John Moore-Gillon MA MD FRCP

Past Presidents

Sir John Batten KCVO MD FRCP

Professor Malcolm Green DM FRCP FMedSci

Chairman

Dr Mark Britton MD MSc FRCP

Vice Presidents

Sir Christian Bonington CBE

Sir Richard Doll OBE FRS DM MD FRCP DSc (deceased, July 2005)

Sir Terence English KBE FRCS FRCP

Sir Richard V Giordano KBE

Sir Richard Sykes DSc FRS

Lord Tugendhat

Professor Lord Leslie Turnberg PRCP FRCP

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